WizData Case Study:

Data Cleansing and Operational Efficiency in Healthcare

About Client:

WizData was retained by an independent, none-for-profit managed care insurance company dedicated to serving the needs of low-and moderate income households.

Business Problem:

The company had difficulties collecting and analyzing data used for accounting for the compensation and commission balances as well as for trend forecasting.

Approach:

- assess reliability and completeness of data, database structure and reporting;
- perform clean up of historical data, identify issues, triggers;
- establish effective and reliable processes for data collection and data management;
- perform services and produce results in compliance with HIPPA guidelines.

Results:

- Affinity reviewed and accepted implementation of the new system;
- Management incorporated the use of the new module into their overall forecasting methodology;
- As a result of data cleanup additional substantial cost-saving opportunities were identified.

About us:

WizData Systems provides business analytics and modeling solutions that optimize business processes, maximize efficiency and reduce operational costs for our clients in the manufacturing, banking, finance, insurance and retail industries.

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